

ABSTRACT OF THE DISCLOSURE

A method for ordering a photo product to be printed at a selected location and delivered to a designee, including a user communicating with a service provider that offers a plurality of photo products and selecting a particular photo product to incorporate a digital image provided by the user; the user providing identification of the designee's location where the selected photo product is to be delivered; the service provider automatically selecting, from a plurality of printing locations, a particular printing location based on the identification of the designee's location; using a communications network to transfer the digital image from the user to the particular printing location; and printing the selected photo product at the particular printing location and delivering the photo product to the designee.